

Mauricio Botello

Portfolio

maubot3llo@gmail.com 317-476-2458

Multidisciplinary creative specializing in character development, branding, story development, editing, and digital media, creating content that feels fresh, entertaining, and culturally relevant.

Extensive knowledge in pop culture, sports, social media trends, AI, and music industry.

Skills:

- Story Development
- Character Design & Development
- Video Editing
- Script Writing
- Graphic Design (Familiarity)
- Animation (Familiarity)
- Videography
- Branding

Creative Tools:

- Adobe Premiere Pro
 - Wix Web Design (Familiarity)
 - Canva (Familiarity)
 - Photoshop (Familiarity)
 - Google Workspace
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Education: Indiana University Bloomington- The Media School - Coursework in Cinematic Arts (2021-2023)

Location: Indianapolis (Relocation Preferred)

Creative Projects:

Amalia's Artesanias- Brand & Marketing Design

- ❖ Brand Development
- ❖ Developed logo designs and business cards for a small artisan business.
- ❖ Created branded assets using Canva, Adobe Photoshop, and Vistaprint.

OnTheFritz

Creator, Writer, Character Design

- ❖ Developed the concept for an original animated comedy vlog centered on three friends working at a paintball park, creating its characters, fictional world, and episodic storylines.
- ❖ Wrote scripts and developed a theme song, storyboards, and comedic concepts.

Booked- International Federation Wrestling

Creator, Writer, Character Design

- ❖ Developed the concept for an original animated professional wrestling series, creating its fictional world, characters, and multi-season story arcs.
 - ❖ Wrote scripts, developed visual concepts, character designs, storyboards, and branding.
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Professional Experience

Sam's Club Associate (April 2023- Present)

- ❖ Provided customer service in a fast-paced environment, resolving member concerns and adapting to changing operational needs.
- ❖ Collaborated with team members across different departments to maintain efficient daily operations.

Indy Acre Paintball Referee (September 2020- September 2022)

- ❖ Developed leadership, public speaking, and conflict resolution skills through direct interaction with diverse groups and customers.